

Sage ACT! | What's New Brief

Accomplish More Every Day with Sage ACT! 2012



Like many small businesses and sales teams, it's likely you're on the relentless pursuit to find more time in your day or at least to maximise the time you have. Not only that, but the lines between your business and personal lives are becoming increasingly blurred. Don't think it's possible to keep it all together? It is when you use the new productivity and efficiency features in Sage ACT! 2012.

Revolutionise the way you manage your day with a convenient, virtual notepad¹ that enables you to quickly capture impromptu notes, phone numbers, and personal reminders. Prioritise and check off items once completed, print the list to take it with you, and push tasks that require further follow-up into Sage ACT!.

Work seamlessly with the web-based productivity tools you already rely on, including Gmail[®], Google[®] Contacts, and Google Calendar[™]. No need to check two different places for a complete view of your emails, contact details, and personal activities. All or just a subset of these details can be kept updated in Sage ACT!.

Find what you need in an instant with a faster, more expansive search option that gets you to that key document or piece of info you need in your notes, history—even attachments.

Have convenient access to your contacts and calendar from virtually anywhere when you subscribe to Sage ACT! Connect³. Whether you're traveling, working from home, or are simply away from the office, you can get to these details from popular smartphones, tablets, like the iPad[®], and your laptop via supported web browsers².

Lastly, when you upgrade, you'll benefit from numerous usability improvements based on extensive research and testing, like the new Connections page. Many of the improvements in Sage ACT! 2012 were implemented based on direct feedback from customers like you.

BENEFITS SNAPSHOT

Revolutionise the way you manage your day with a convenient, virtual notepad¹ you can use with or without opening Sage ACT!.

Work seamlessly with Gmail to view business and/or personal emails sent and received from Gmail within Sage ACT!.

Keep all or just a subset of your Google Contacts and Google Calendar in sync with your Sage ACT! contacts and calendar.

Find what you need in an instant with a faster, more expansive universal search that gets you to that key document or piece of info.

Access your contacts and calendar from where you are, from the method most convenient for you with Sage ACT! Connect³.

Connect to powerful, subscription-based sales and marketing services, desktop applications, and web-based productivity tools from the convenient Connections page.

"I absolutely love universal search. I can't tell you how many times I've scrolled through my whole contact list looking for something. I was able to do it by typing one word and with two mouse clicks. Thank you Sage!"⁷

– Sage ACT! 2012 Beta Participant

Access Sage ACT! From Where You Are, From the Method Most Convenient for You

Your business takes you everywhere and you need Sage ACT! to be there with you. Now it can be. When you subscribe to Sage ACT! Connect³, you have convenient access to the details you need from virtually anywhere. Details like your Sage ACT! contacts and calendar are stored in the Cloud, so you can quickly pull up that customer address you're headed to, make changes to an existing phone number or email address, and check your meeting schedule for the day. Do this from popular smartphones, including BlackBerry[®], Windows Mobile[®], and Android[™] devices; tablets, like the iPad; and your laptop via supported web browsers, including Internet Explorer[®], Firefox[®], Google Chrome[™], and Safari[®]. And, not only will you have access to Sage ACT! details, you can keep your Google[®] and Yahoo![®] contacts in Sage ACT! Connect too. Even link Facebook[®] pictures to your contacts, so it's that much easier to put a face to a name.



◆ Sage ACT! Connect: Access your Sage ACT! contacts and calendar from smartphones, tablets, like the iPad, and your laptop via supported web browsers².

Connect to Powerful, Subscription-based Sales, Marketing Services, and More

Rely on Sage ACT! as your business command center, further specialised for your specific business when you connect to powerful, subscription-based sales and marketing services, plus other desktop applications and web-based productivity tools. Subscribe to Sage Business Info Services for ACT!³ via the new Connections page in-product for access to highly-targeted leads from Hoover's[™] that you can segment and import directly into Sage ACT!, or Sage E-marketing for ACT!³ to easily create and send impactful email marketing campaigns, and track results within Sage ACT!.

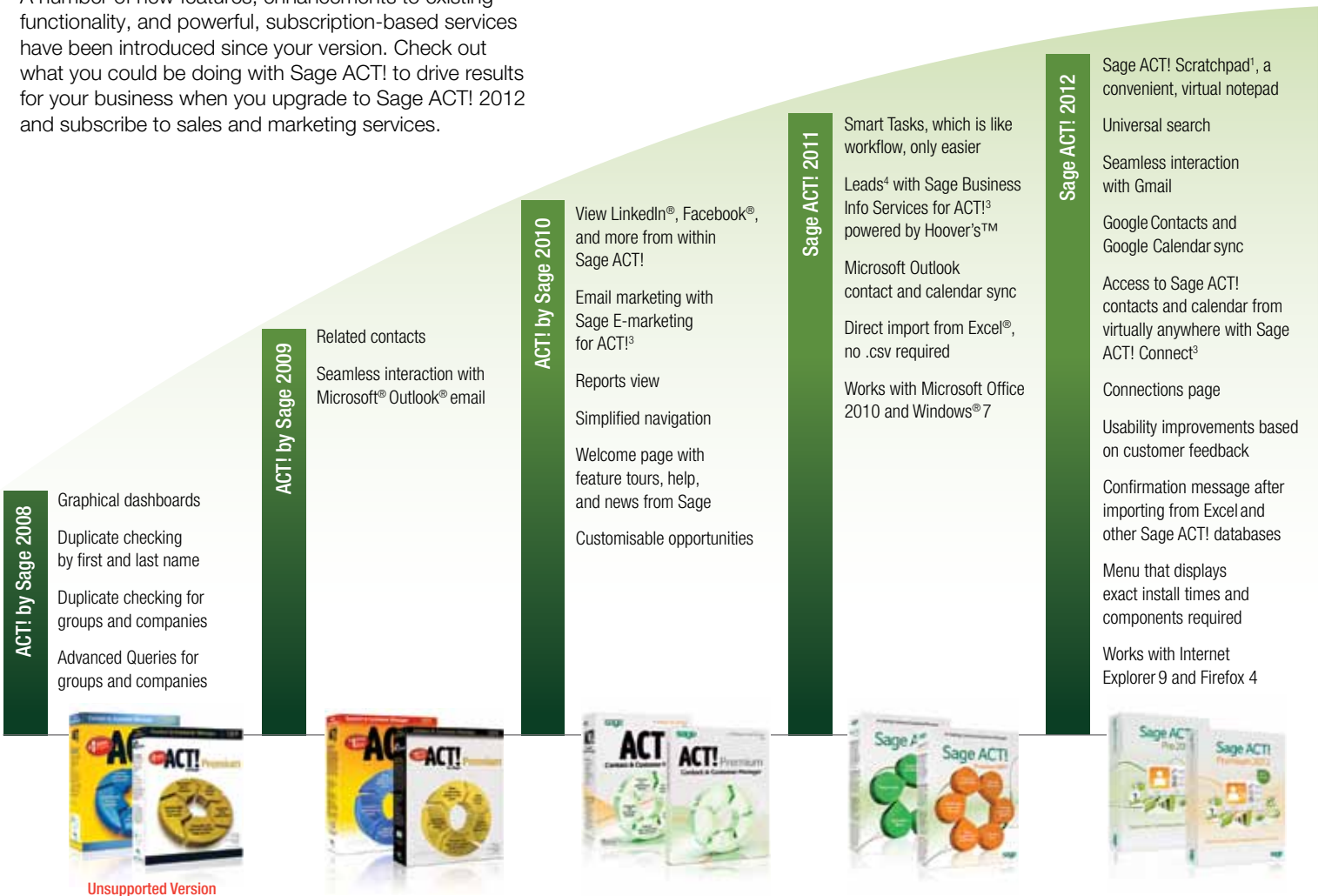
Further, you can connect to Microsoft[®] Outlook[®] and Google[®] from the new Connections page. Setup synchronisation, manage individual preferences, and more.

"Using Sage ACT! and Sage E-marketing for ACT! has expanded our marketing capabilities, improved our efficiency and productivity in sales, and allowed us to reach more people through one software program."³

– Stephanie Kelso, President, Z-Axis

What's New Since Your Version

A number of new features, enhancements to existing functionality, and powerful, subscription-based services have been introduced since your version. Check out what you could be doing with Sage ACT! to drive results for your business when you upgrade to Sage ACT! 2012 and subscribe to sales and marketing services.



Important Notes:

For Sage ACT!: Review Sage ACT! system requirements at www.sage.co.uk/act. You must purchase one license of Sage ACT! per user. Scalability varies based on hardware, size, and usage of your database. Visit www.sage.co.uk/act or contact your add-on product provider to determine compatibility for your add-on products. **For Sage Connected Services for ACT!:** The mobile component of Sage ACT! Connect requires an active data plan. You are responsible for all data related charges to your mobile phone. To facilitate mobile setup, Sage ACT! Connect sends a text message to your mobile phone. Based on your wireless plan, you may receive an extra charge from your carrier for this text message. Sage E-marketing for ACT! is powered by Swiftpage™. **For ACT! 6.x or Prior Customers:** Customer activation and registration are required to use Sage ACT!. Certain features may have changed or are no longer available, including inbound caller ID functionality, WinFax integration, recording and playback of macros, email/modem-based database synchronisation, and SideACT!.

- 1 Sage ACT! Scratchpad is not supported in a Citrix® environment.
- 2 Review Sage ACT! Connect system requirements at www.sage.co.uk/act to confirm supported mobile phones, tablets, and web browsers.
- 3 Requires additional subscription.
- 4 400 leads per month are included in the Reference + Leads service level. Additional leads are sold in blocks of 400.
- 5 Import functions for Sage Business Info Services for ACT! must be performed on the web server when using Sage ACT! Premium (access via web).
- 6 Drip Marketing is purchased in addition to the Email Marketing service level. Each additional user is an additional cost.
- 7 Customer is a participant in the Sage ACT! 2012 Beta Program and may be eligible for participation-based incentives.
- 8 Customer is a participant in the Sage Customer Reference Program and may be eligible for participation-based incentives.

*Sage ACT! Certified Consultants are third-party vendors. Sage and its affiliates are in no way liable or responsible for claims made related to the services provided by third-party vendors.